PRESS AND MEDIA

Media Kit

The commission free way to sell your home privately in England and Wales.

About FYSH

FYSH is an England and Wales residential property platform that connects private sellers directly with buyers, with no estate agent and no commission on the sale. Sellers list their own homes, control their own privacy, and speak to interested buyers through a secure messaging and negotiation system built into the platform.

FYSH protects seller privacy by showing only an approximate location until a buyer formally registers their interest. Optional features, such as unlocking an expression of interest, booking a featured homepage slot, or running a private Price Broker negotiation, use message credits rather than ongoing fees.

Fast facts

WHAT IT IS **Private residential property sales**	WHERE **England and Wales**
SELLER COST **Free to list, no commission**	BUYER COST **Free to browse and enquire**
PRIVACY **Approximate location until interest is registered**	WEBSITE **www.fysh.uk**

Story angles we can speak on

The commission free market

How private sales change the economics of moving home.

Buyer and seller privacy

Protecting a seller's address and identity in an open marketplace.

Direct negotiation

How the Price Broker lets a buyer and seller agree a figure without an intermediary.

Building a secure platform

The engineering behind a privacy first property service.

Brand colours

Navy #0F2340

Blue #1E5BA8

Gold #C9A84C

Logo and assets

Please use the FYSH logo on a clear background with space around it, and do not recolour, stretch, or add effects. For high resolution logos and founder imagery, email press@fysh.uk and we will send the current asset pack.

Media contact

Email press@fysh.uk | Response within two working days | www.fysh.uk

Coverage: England and Wales